



**NORTHERN ARIZONA  
UNIVERSITY**

*College of Engineering, Forestry & Natural Sciences*

**October 2012**

**Dear Potential Sponsor,**

The Northern Arizona University chapter of the Society of Automotive Engineers is a student run and funded organization that has been competing in the Aero, Baja, and High-Efficiency Vehicle projects for almost a decade. These projects give students the hands-on experience needed to become successful practicing engineers. This year SAE is teaming with the Mechanical Engineering senior design class to continue this tradition and compete in the Aero Design Competition.

NAU has competed in the Aero Design Competition for seven years and produced 8<sup>th</sup> place in the 2006 and 2009 competitions. As we have spent several years acquiring skills and competencies relating to the principles of engineering design, our team would like to apply our knowledge to this competition. This project commands a high level of design competency from all involved, with the focus of the challenge being to qualify a design through first analysis, then demonstration.

To fund this endeavor, we fully depend on your generosity. We are asking for sponsorship donations in the form of money and/or materials, with all contributions being tax deductible. In return for your sponsorship, your company will be guaranteed publicity on our website and logo visibility on team products. Any and all donations would benefit this venture.

For more information on our team and project please visit our website at the following address: <http://www.cefns.nau.edu/interdisciplinary/d4p/EGR486/ME/13-Projects/TheWrightStuff/>

We would greatly appreciate the opportunity to discuss our project and the many options for your company to support this design at your earliest convenience. Please do not hesitate to contact me through the information listed below.

Thank you for your consideration,

Zev Vallance

**Faculty Advisor**

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**Aero Design Financial Officer**

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### **Why Become a Sponsor?**

- We depend on member generated funds and sponsorship contributions
- Students must raise funds for all materials, all advanced machine processes, and all travel expenses
- You are given the opportunity to participate in an eco-friendly design with many publicity opportunities
- All donations are tax-deductible through our 501 C3 organization identity (#25-1494402); a receipt will be provided by SAE@NAU through a thank you letter

